



**Media Contact  
Product Information**

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**Seiko Instruments' Dual Action Cleaning Pens are Quick and Efficient**  
*Pens remove contaminants and help maintain printhead and print quality*

**AUBURN, Maine—October 27, 2011—** [KICTeam](#), the world leader in designing and manufacturing innovative disposables that reduce maintenance and ownership costs, today announced that it has co-developed, with [Seiko Instruments](#), the printer manufacturer's Dual Action Cleaning Pens, designed to continually maintain the consistency and clarity demonstrated on Seiko Instruments' Smart Label thermal printers.

Use of the Seiko Instruments' Dual Action Cleaning Pens will ensure effective removal of any leftover adhesive residue or paper dust that can possibly build up over time. The Dual Action Cleaning Pens will in turn always keep the Smart Label thermal printers running clean while optimizing printing capabilities.

"The Seiko Instruments' Dual Action Cleaning Pens are designed specifically for printers that experience heavy use or are utilized mainly in dusty environments," said Janett Spivey, senior supply chain manager, Seiko Instruments. "Therefore, regular use of the pens will prolong the life of the printers, while keeping them running smoothly on a consistent basis."

"KICTeam is very pleased that Seiko Instruments has recognized a need for their customers to have a cleaning pen designed for easy use which will help reduce maintenance costs," said Debra Ross, Global Product Manager, KICTeam. "By using this approved product with a proper preventative maintenance schedule, thermal printers will print clearer and last longer."

**About Seiko Instruments USA Inc. (SIU)**

Seiko Instruments USA's Business and Home/Office Products Division produces products designed to enhance productivity in small business, home office and a variety of vertical industry markets. The company's products are sold through computer resellers, system integrators, computer superstores, mail order, and online catalogs in the Americas, Europe, Australia, South Africa, the Middle East and India. SIU headquarters are in Torrance, Calif. For more information, visit their web site at [www.siibusinessproducts.com](http://www.siibusinessproducts.com).

## About KICTeam

KICTeam is the world leader in designing and manufacturing innovative disposables that reduce maintenance and ownership costs. Headquartered in Auburn, Maine, USA, with warehousing, order fulfillment and sales offices in the [United States](#), [Canada](#), [Brasil](#), [Oceania](#), [Europe](#), and [Singapore](#). For more information, please visit [www.kicteam.com](http://www.kicteam.com).

