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Product Information**

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**KICTeam and TransAct Technologies Announce a Joint Development Project to
Create a Cleaning Card System for the Epic 950® Ticket Printer**

Product to Maintain the Clarity of Cashless Tickets in the Gaming Industry

AUBURN, Maine—October 14, 2008—KICTeam, the industry leader in the manufacture of cleaning cards, and TransAct Technologies, a global leader in cashless ticket printers for the gaming and lottery-based industries, today announce a joint development project to incorporate the use of Waffletechnology™ in a Cleaning Card System to maintain the Epic 950® Ticket Printer. In an effort to increase efficiency and lower maintenance costs, the new Cleaning Card System with Waffletechnology will enable gaming properties and retail outlets to effectively clean the Epic 950® Ticket Printers easily and quickly without opening the printer.

“TransAct Technologies will be introducing this new Cleaning Card System as part of an overall preventative maintenance program,” said Jim Stetson, TransAct Senior Vice President, “This product will offer TransAct Technologies Epic 950® Ticket Printer customers an excellent way to clean the device, helping to increase the products’ longevity and maintain the quality of the printed ticket. Further, we are pleased to provide our customers quick and convenient availability on our web store, www.transactsupplies.com.”

“The development of Waffletechnology products has helped our OEM partners maintain and clean their technically-advanced equipment easily and quickly,” explained Debra Ross, Product Manager / OEM Business Development Worldwide, KICTeam. “Our JCM Cleaning System product and the relationship of TransAct Technologies with JCM, helped facilitate this new project. The initial Cleaning Card System prototypes for the TransAct Technologies Epic 950® Ticket Printers, leads us to believe that a product will be deliverable to the marketplace sometime in December. Our goal is to ensure optimization of the ticket printers’ performance for the Gaming and Lottery Industry.”

TransAct Technologies and KICTeam will be introducing this new Cleaning Card System during G2E in November at the Las Vegas Convention Center. TransAct Technologies will be presenting this product along with their Epic 950® Ticket Printers in a joint area with JCM-Global Booth # 1656.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (Nasdaq:TACT) is the leader in developing and

manufacturing market-specific printers for transaction-based industries. These industries include gaming, lottery, POS, kiosk, and banking. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands.

TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit www.transact-tech.com or call 203.859.6800.

About KICTeam

Founded more than 20 years ago, KICTeam is the world leader in the manufacture of cleaning cards including Waffletechnology™-based (patent pending) products. Headquartered in Auburn, Maine, with offices in San Diego, Calif., Europe and Canada, KICTeam provides innovative and cost-efficient patented solutions made with state-of-the-art equipment to a diverse marketplace. For more information, please visit www.kicteam.com.

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