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Product Information**

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**KICTeam and Canon U.S.A. Announce the Use of Waffletechnology in the new
Canon CR-Series Check Transport Cleaning Card**

Product to Help Increase Efficiency and Reduce Maintenance Costs

AUBURN, Maine—Sept. 30, 2008—KICTeam, the industry leader in the manufacture of cleaning cards, and Canon U.S.A., Inc., a leading provider of digital imaging technology, today announce the use of Waffletechnology™ in the new Canon CR-Series Check Transport Cleaning Card. In an effort to increase efficiency and lower maintenance costs, the Canon CR-Series Check Transport Cleaning Card with Waffletechnology enables banking and retail outlets to effectively clean Canon imageFORMULA CR-Series check transports.

“Canon’s CR-Series Check Transport Cleaning Card with Waffletechnology will be introduced as part of an overall preventative maintenance program,” said Jim Rosetta, vice president and general manager, Imaging Systems Group, Canon U.S.A. “KICTeam’s Canon Check Transport Cleaning Card with Waffletechnology offers Canon customers an excellent way to clean the device, helping to increase the products’ longevity and maintain its image quality.”

“Shortly after the implementation of Check 21, recognizing that check scanners work best when cleaned on a regular basis, KICTeam developed an industry-wide adaptable and innovative solution,” explained Peter Klein, president and CEO, KICTeam. “Our goal is to ensure optimization of check scanner performance when converting paper documents to digital images thereby increasing reliability for Canon customers.”

The Canon Check Transport Cleaning Card with Waffletechnology may be used with all Canon imageFORMULA CR-Series check transport products, including the Canon CR-25, CR-55 and CR-180. The card will be available through authorized Canon dealers and resellers, and select distributors immediately.

About Canon U.S.A., Inc.

Canon U.S.A., Inc. delivers consumer, business-to-business, and industrial imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2007[†], with global revenues of \$39.3 billion, is listed as one of Fortune's Most Admired Companies in America and is on the 2007 BusinessWeek list of "Top 100 Brands." To keep apprised of the latest news from

Canon U.S.A., sign up for the Company's RSS news feed by visiting usa.canon.com/pressroom.

About KICTeam

Founded more than 20 years ago, KICTeam is the world leader in the manufacture of cleaning cards including Waffletechnology™-based (patent pending) products. Headquartered in Auburn, Maine with offices in San Diego, Calif., Europe and Canada, KICTeam provides innovative and cost efficient patented solutions made with state-of-the-art equipment to a diverse marketplace. For more information, please visit kicteam.com.

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[†]IFI Patent Intelligence, January 2008

