

**Media Contact
Product Information**

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Patent awarded for Waffletechnology® Cleaning Cards to KICTeam
Waffletechnology cleaning cards are used in all Industries

AUBURN, Maine—July 1, 2009—A patent has been issued for a unique feature of our Waffletechnology® cleaning cards, adding a level of protection to a growing cleaning card market.

“We have been pursuing this patent since the early stages of Waffletechnology® development and are pleased to have received the first of what we anticipate will be multiple patents,” said Peter Klein, President/CEO at KICTeam, Inc. “The Waffletechnology products are a huge success and have attracted a large number of Blue Chip OEM’s (Original Equipment Manufacturers) who were seeking a cleaning tool for their equipment. When your largest end-user customer, New York City Transit, recognizes the effectiveness of Waffletechnology and is willing to upgrade all of their cleaning cards from flat to Waffletechnology with a cost increase, it is a testament to the effectiveness and legitimacy of the product. We decided early on to file a series of patent applications to aggressively protect our intellectual property.”

“Our products have evolved with the equipment they maintain,” said Debra Ross, Product Manager at KICTeam. “We invented our Waffletechnology® cleaning cards to answer new problems arising in the transaction industry that our historical flat products could not solve. Since the first Waffletechnology product was released in 2004, we have launched 67 new products. The majority of these have developed from OEM requests to create a cleaning tool that will maintain the operation of their equipment. We have made products for JCM in the bill acceptor/validator industry, TransAct Technologies and Datamax-O’Neil in the Thermal Printer Industry, VidTroniX for its airline bag tag and boarding pass printers, and Panini, Epson and Canon for their check scanners used in the banking industry. We take pride in our OEM partnerships and the successful products that develop from them.”

Waffletechnology® products have the ability to clean today's transaction equipment, which is susceptible to dust and pollution entering in and covering sensitive read heads and optical sensors. Until recently, most equipment needed to be opened by a technician to be properly cleaned, this is both costly and time consuming. Waffletechnology products provide a solution to this problem with their unique design, which allows them to clean areas without opening the equipment. Now, most equipment can be regularly cleaned and maintained by anybody who uses that equipment. FMI www.waffletechnology.com

About KICTeam

KICTeam is the world leader in the development & manufacture of cleaning cards including Waffletechnology® based patented products. Our growth in the last 20 years

is driven by the close cooperation with OEM's in the development of proprietary cleaning solutions. Our headquarters are in Auburn, Maine, with a worldwide presence through strategic partners. For more information, please visit www.kicteam.com or www.cleaningcards.com.