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**KICTeam Becomes a Local International Company***Offering Products for All Industries*

**Auburn, ME, October 15, 2009** – KICTeam is pleased to announce its successful expansion in both Europe and Asia. KIC Products UK, which operated as an independent exclusive European distributor, is now KICTeam Europe Limited and is a wholly owned subsidiary of KICTeam, Inc. located in Auburn, ME. KICTeam Asian/Pacific has also plans to establish offices in key locations in 2009 to facilitate the growth in this area of the world.

Peter Klein, President/CEO of KICTeam, said, "We have long-standing partnerships in both the European and Asian countries that needed a local presence to better serve our customers there. We also recognize that each country has its own flavor and heritage that we want our company to express."

Jimmy Chang, Director / Asian Pacific, said, "The Asian market has plenty of room for growth and opportunity. We are committed to setting up direct offices in China and Hong Kong with warehouse logistic solutions to better support the region. We are searching for unique franchise-orientated individuals or companies across Asia that will embrace our business model. We have over 25 years of successful growth offering a unique product. We intend on teaching this experience and create successful exclusive franchises to service our growing distribution market in Asia. "

Jeffrey Prince, Managing Director KICTeam Europe, said, "Having operated KIC Products UK for many years, I have seen the phenomenal growth this product range has had. Now that KICTeam Europe is a subsidiary of the US parent company, our growth potential is limitless. In Europe, with its cultural diversities, it is very important that we establish that local presence. The search for those unique individuals that can take our business model and bring it to the local flavour is our main goal. We know the product is successful, and we intend on finding the right individual to help us become that local International Company that a regional distributor can turn to."

**About KICTeam**

KICTeam is the world leader in the development & manufacturing of cleaning cards, including Waffletechnology™-based (patent pending) products. Our growth in the last 20 years is driven by the close cooperation with OEM's in the development of proprietary cleaning solutions. Our headquarters are in Auburn, Maine, with a worldwide

presence through strategic partners. For more information, please visit [www.kicteam.com](http://www.kicteam.com) or [www.cleaningcards.com](http://www.cleaningcards.com) .