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Product Information**

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**VidTroniX Offers Effective Cleaning Products to
Keep Boarding Passes Accurate and Reduce Lost Luggage Rates**
A Cleaning Kit for the Airline Industry

AUBURN, Maine — October 20, 2010 — Two new cleaning kits for the [VidTroniX](#) ATP Series and MAP Thermal Printers used to print bag tags and boarding passes are being launched today through [KICTeam](#), the world leader in the manufacturing of cleaning cards. The cleaning kits for VidTroniX printers have been rigorously tested and approved by several U.S. based airlines. These cleaning kits will effectively clean the printers and also enhance the print head life, printer reliability, and overall performance.

“It is essential that the clarity of luggage tags and boarding passes produced from our printers, which are the staple printers in airports around the globe, is maintained for peak performance,” said Stan Peterson, Owner of VidTroniX. “The new [Waffletechnology](#) Cleaning Kits have been designed to quickly clean our printers better than any product available.”

“The airlines will realize a measurable cost savings by reducing the expense of finding and transporting misplaced luggage,” said Debra Ross, Product Manager KICTeam. “It’s really quite simple: remove paper dust, adhesive residue, and airborne contaminants by regularly [cleaning the printers](#). This will keep barcodes crisp and dramatically reduce scan errors when scanning luggage for placement on the correct flights. When compared to expensive changes in baggage handling equipment, this inexpensive yet effective cleaning and [preventive maintenance](#) product is the perfect solution.”

About VidTroniX, LLC has been associated with the airline industry since 1972. They are a skilled leader in product design, manufacturing, direct sales, parts supply and maintenance of Baggage Tag/Boarding Pass/ATB1/ATB2/, Gate Readers/BGR/, Custom Kiosk, FIDS systems, monitors and many other specialty product printers that utilize direct thermal print technology. **VidTroniX** specializes in every aspect of these products; from original design, to field installation, and beyond. To date VidTroniX has over 40,000 printers installed in locations throughout the world. For more information, please visit www.vidtronix.com

About KICTeam

KICTeam is the world leader in manufacturing cleaning cards, including the patented Waffletechnology® products. Headquartered in Auburn, Maine, with offices in San Diego, CA, Europe, and Asia, KICTeam provides innovative and cost-efficient patented solutions made with state-of-the-art equipment for a diverse marketplace. For more information, please visit www.kicteam.com, www.kicteam.eu, www.kicteamsingapore.com and www.cleaningcards.com.

