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**Faded Receipts and Labels Can Be Greatly Reduced***By Cleaning Print Heads with Patented Waffletechnology® Cleaning Cards*

**Auburn, ME., March 15 28, 2011** – [KICTeam](#) is pleased to announce the release of two new [cleaning cards](#) designed to remove paper flash, dirt, oils, adhesive buildup and other contaminants that will cause thermal printer receipts or labels to appear faded and illegible. The new [2" \(50.8mm\) and 3" \(76mm\) cleaning cards](#), using the patented [Waffletechnology®](#), are an easy, cost effective way to remove burnt on materials from the print head. These products will help maintain the clarity of the printed receipt or label while, in many cases, prolonging the life of the thermal printer.

"I cannot stress enough the importance of keeping your thermal printers clean of damaging debris if you want your equipment to last, all equipment user manuals will tell you this. A little preventive maintenance can result in big savings on equipment or parts replacement," says Debra Ross, Global Product Manager KICTeam. "No product cleans better than Waffletechnology® according to a host of our customers, who either [use or endorse this product](#)."

"We produce [Waffletechnology®](#) products for some of the largest thermal printer manufacturers in the world, such as [Bixolon](#), [TransAct Technologies](#), [VidTroniX](#) and [Seiko Instruments](#) just to name a few. It became apparent that we needed to round out our product offering by adding two new sizes for a more comprehensive product line," says Jimmy Timmins, Marketing Communications KICTeam. "The new 2" (50.8mm) and 3" (76mm) wide cleaning cards will cover a number of printers in the marketplace that print on a range of similar sized media."

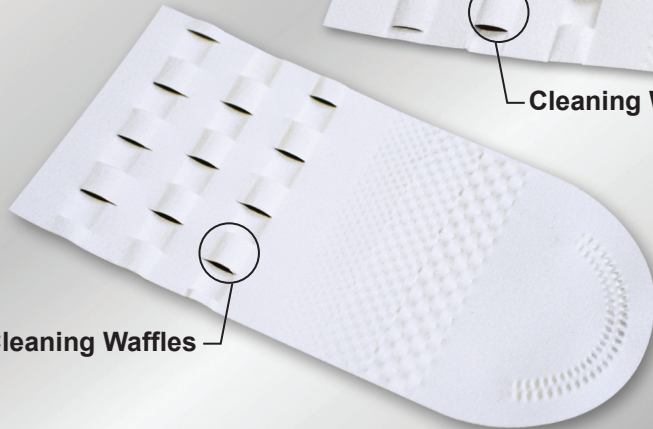
**About KICTeam**

KICTeam is the world leader in manufacturing cleaning cards, including Waffletechnology®-based patented products. Headquartered in Auburn Maine, with offices in San Diego CA, Surrey BC, Europe and Asia, KICTeam provides innovative and cost-efficient patented solutions made with state-of-the-art equipment for a diverse marketplace. For more information, please visit [www.kicteam.com](http://www.kicteam.com), [www.kicteam.eu](http://www.kicteam.eu), [www.kicteamsingapore.com](http://www.kicteamsingapore.com), [www.cleaningcard.ca](http://www.cleaningcard.ca) and [www.cleaningcards.com](http://www.cleaningcards.com).

# **Waffletechnology 2" - 50.8mm Thermal Printer Cleaning Card**



Cleaning Waffles



Cleaning Waffles

**Waffletechnology 3"- 76.2mm  
Thermal Printer Cleaning Card**